

VERBIER ADDICT MAG

BY TÉLÉVERBIER SA

13

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WINTER 2024-2025

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TELEVERBIER
VALAIS SUISSE

 **75 ANS**
1950-2025

The combined lift – an eagerly-awaited project

After several years of hard work characterised by both technical and procedural hurdles, the Les Esserts – Savoleyres combined lift project is finally set to become a reality! Assuming everything goes to plan, work is scheduled to begin at the end of 2024.

The main aim of this new facility is to make the Savoleyres and La Tzoumaz ski areas more accessible from the resort of Verbier and on skis from Les Ruinettes by replacing the two existing lifts dating from the 1970s: the 4-seat gondola lift in Savoleyres and the Savoleyres Sud ski lift. The combined lift is set to bring a new dynamic to the Verbier 4Vallées ski area and considerably improve the experience for skiers.

The project has a clear objective: to allow skiers to reach the Verbier and Savoleyres – La Tzoumaz ski areas on

skis without the need to take a bus. This connection will simplify travel considerably and maximise your time on the pistes!

The combined lift will link Les Esserts (1,700 m) to the Les Planards midway station and continue on to the peak at Savoleyres (2,200 m). From Les Planards, it will soon be possible to continue on to Savoleyres or ski down to the bottom station of the new lift in Les Esserts via the Philippe Roux piste or the Carrefour piste when the avalanche risk allows.

From a mobility perspective, this new single-level facility will offer improved accessibility for everyone from families with pushchairs to cyclists to people with reduced mobility.



Beyond the winter season, the new facility is set to pave the way for the development of summer activities, offering hikers and cyclists easier access to our magnificent trails and thus extending the pleasures of the mountains all year round.

Stay tuned in the coming months for up-to-date news of the project! We will soon be launching a special website to provide you with information on the major milestones of this new facility.

Technical specifications

- Passenger capacity per hour on the Les Esserts – Les Planards section: 1,675
- Passenger capacity per hour on the Les Planards – Savoleyres section: 2,650
- Gondola model: Omega V
- Seat model: Doppelmayr/Garaventa DCD6-M
- Journey time: Les Esserts – Les Planards: 6.48 min.
Les Planards – Savoleyres: 5.29 min.

Message from the CEO



In spite of the somewhat changeable weather over the course of this summer season, we are delighted to report an increase in the use of our ski lifts compared with last year. This success is further confirmation of our ongoing efforts to offer you a premium experience even outside of the peak winter season.

We are also thrilled to announce our company's upcoming major projects. Work on the replacement for the Lac 2 chairlift has officially begun: the new facility, a 6-seat detachable chairlift, will be ready for winter 2025–26, guaranteeing faster and more comfortable access to the Chassoure itinerary run and the 4Vallées ski area.

But that's not all! We also plan to start construction of the Les Esserts – Les Planards – Savoleyres combined lift soon, which will likely enter service in the same season. Plus, as if that weren't enough innovation, construction

of the Six Blanc chairlift in Bruson is set to get underway in summer 2025, with its opening planned for winter 2026–27, boosting the appeal of the region even further.

I look forward to welcoming you to the slopes of Verbier, La Tzoumaz and Bruson soon. I wish you all an exceptional season full of unforgettable experiences. May this festive period be one of happiness, joy and good health for each and every one of you

Best wishes and see you on the snowy peaks soon!

Laurent Vaucher - CEO

A new chairlift for Lac 2

The Lac 2 chairlift is getting a facelift!

Located at between 2,550 m and 2,750 m, the current facility, which entered service in 1988, transports skiers between the Lac des Vaux and the Col de Chassoure in a time of just under 6 minutes and has a passenger capacity of 1,200 people per hour.

Although it satisfies current standards, the decision has been taken to renew this chairlift for your comfort.

The new chairlift will make the same journey in just 3 minutes and be capable of transporting 2,000 people per hour at full capacity.

It will offer greater comfort thanks to its new seats and boost the experience considerably with a shorter travel time to reach the 4Vallées ski area.



Work began in summer 2024 with the aim of installing a new 6-seat chairlift from the Swiss manufacturer Bartholet SA. The first phase, completed this summer, involved laying the foundations for some of the aerial lift pylons and part of the bottom station. Due to the inherent challenges of construction work at high altitudes, the project will take two years to complete on account of the particularly challenging environmental conditions. The lift is thus expected to enter service in winter 2025–26.

Welcome to the world of Meino, our new mascot!

Hi, I'm Meino! I'm a gondola simply bursting with life and enthusiasm, who loves to be surrounded by people ready to laugh, have fun and live life to the fullest.

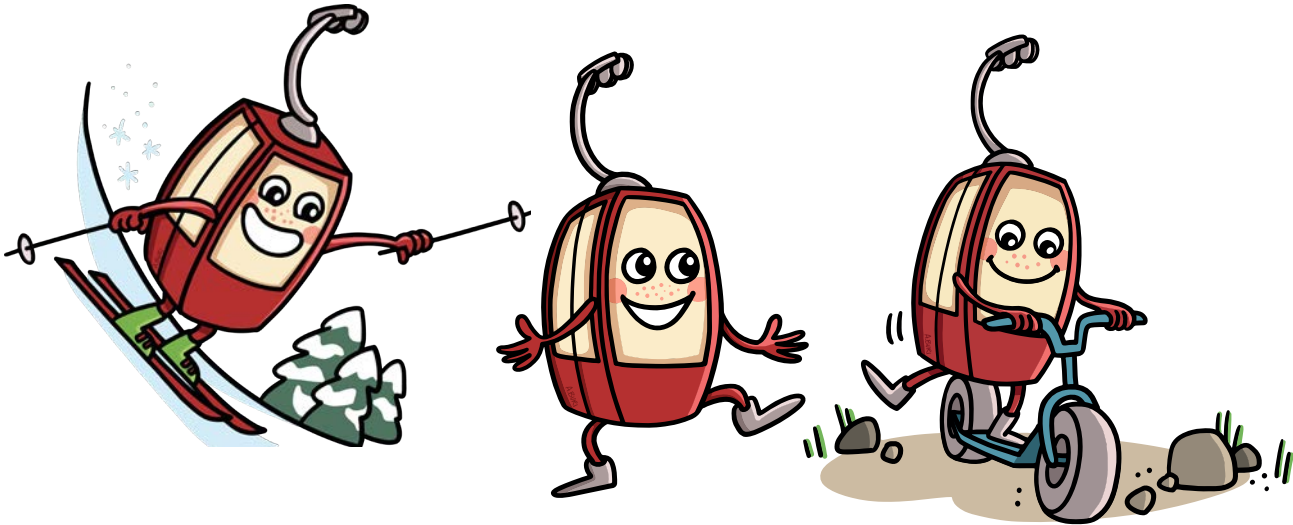
Would you like to hear my story? Well, I was born right up at the top of Mont Fort, at an altitude of 3,330 metres, where the sky kisses the mountains.

My cradle? A little cave tucked away beneath the Mont Fort gondola lift, where the wind whistling around the peaks rocked me gently. Each morning, I watched the sun rise over the mountains, and it was there that I learned to appreciate every corner of this enchanting region.

My name, Meino, means "child" in the local dialect of Bagnes. It's a nod to my insatiable curiosity and joyful soul! What's my mission in life? To help you discover all the magic my region has to offer, of course!

From the beginners area, where everyone is having a go at skiing, to the play areas where the raucous laughter of the little ones rings out to the big events like the Family Festival – I will be there, ready to share my joy and energy with you.

Verbier is my home and my favourite playground, so I simply can't wait to help you discover it and show you all these super fun places!



Téléverbier is celebrating its 75th anniversary!

Téléverbier will be celebrating 75 years of adventure, innovation and passion for the mountains in 2025.

From its origins to the present day, it is a rich story of hard work around the customer experience which deserves to be honoured accordingly. To mark this important milestone, we are inviting you to celebrate this anniversary with us all year long with exclusive events and shared memories:

- **Historical photos:** Starting this winter, you will be able to admire archive images of our old stations on display in the stations at Médran and Les Ruinettes.
- **Ultime Session – the 75th anniversary edition:** An unforgettable weekend on our pistes to close the season in style.

- **Raclette party:** Enjoy a free raclette on the pistes on the last day of the ski season, 27 April 2025.
- **Après-ski events on tour:** In autumn 2025, join us in a variety of Swiss towns for festive evenings in partnership with local bars and our legendary Mont Fort cabin.

A wide range of other events will be organised throughout the year, and we will also be launching new products such as special edition skis.

We have plenty of surprises in store for you as we celebrate Téléverbier's 75th anniversary together in style!



A gourmet experience with your day pass for hikers

Are you interested in discovering our magnificent landscapes on foot? Then we have good news for you!

In addition to your walk, we are also offering you a deal on the ski lift price. The meal still costs the same, but you will receive a discount to compensate the price of your travel by ski lift. Whether you decide to take a break at Le Bistrot with its semi-gourmet cuisine listed in the Gault&Millau restaurant guide or prefer the more local atmosphere of La Pasay, you will receive a discount on your bill.

- At Le Bistrot, you will enjoy a CHF 35 discount on your meal as of a total of CHF 70.
- At La Pasay, you will also enjoy a CHF 35 discount on your meal from a minimum total of CHF 50.

All you need to do is show proof of purchase of a "day pass for hikers" (till receipt or online confirmation) when paying your bill.

Come along and enjoy a different taste of the mountains!

Discover Meino's playground in Bruson

From Christmas, there will be a special snow-covered play area designed especially for your children awaiting them at the top of the La Pasay chairlift in Bruson. After a delicious meal in the La Pasay restaurant, why not let them have some fun and make friends in this new outdoor play area?

Meino's playground will feature tunnels and slides to ensure your little adventurers enjoy themselves in a magical setting. Check it out this winter!

Safe riding with WEMountain

Téléverbier and WEMountain are working together to raise awareness among off-piste skiers with customised safety training.

The freeride area in Verbier is an exhilarating experience allowing you to test your limits while hurtling down the untouched slopes. However, knowing your own abilities and the environment is essential for minimising the risks. Accident prevention is of the utmost importance: your fate is decided BEFORE the avalanche and not AFTER! WEMountain has developed the first international mountain safety programme combining e-learning and t-learning (practical course on the terrain).

Get ready for your ski season and learn online in the comfort of your own home and at your own pace. Plus, don't forget to apply the SAFEOPTELEVERBIER coupon code at the checkout for a 20% discount on the OFFPISTE course!

Visit www.w3mountain.com/en/courses/offpiste-en now!

Give the gift of unforgettable memories with our gift vouchers!

Say goodbye to the hassle of buying at the ticket office. You can now buy these wonderful gifts online to treat your nearest and dearest! With just a few clicks, you can now purchase a gift voucher online, select the amount, personalise it and send it to the recipient of your choosing.

The person can then redeem it to enjoy their favourite activities. Products such as ski passes and the summer and winter activities for which our region is famous can now be purchased directly. New in 2024: gift vouchers for restaurants. Look no further for the perfect idea! With our gift vouchers, you're giving more than just a gift – you're gifting unforgettable memories!

Visit <https://verbier4v.ch/gift-vouchers>

New loudspeakers for our stations

Summer 2024 saw the installation of around 40 loudspeakers in the ski lift stations in Curala, Médran and Les Ruinettes.

The primary aim of this initiative is to provide you with information quickly and efficiently as you pass through our stations. It is unfortunately unavoidable that on some days in the season our operations experience disruptions due to technical issues and weather conditions. This new PA system will communicate announcements and solutions in real time so as to ensure your day in our area goes as smoothly as possible.

The Skiif app to find your way around the pistes

This winter, you can find us on the Skiif app, the community GPS solution for enjoying and exploring our ski area in complete safety. The app allows you to create your own routes as well as to locate and follow your friends on the Skiif map. It also offers you access to a simple and easy-to-use digital map of the slopes so that you can ski in the ski area with complete peace of mind.

In addition to these functions, you'll be able to follow the opening of Verbier 4Vallées slopes and facilities live, check the weather and find out about the risk of avalanches.

Ready to give it a try? The app is available to download in the App Store or on Google Play!

Early-bird deals on annual passes

Explore the 410 km of pistes in the Verbier 4Vallées ski area linking Verbier to Thyon, Nendaz, Veysonnaz, La Tzoumaz and Bruson.

Until 30 November 2024, you can take advantage of our early-bird deal on the annual pass for locals of just CHF 700

instead of CHF 900 (upon presentation of proof of address at the ticket offices).

Young people aged 7 to 24 can also secure their annual pass (MONT 4 CARD) in advance from CHF 300!



To the online shop:
https://verbier4v.ch/webshop_en



Enjoy CHF 8,000 worth of deals with your annual pass!

Together with your annual pass you will receive a digital advantages booklet worth CHF 8,000. This includes offers for all the seasons, allowing you to discover new horizons by spending several days in resorts like Aletsch Arena, Les Portes du Soleil, Chamonix and – why not – on the North American continent. It is the perfect opportunity to try out new things and explore different landscapes while enjoying your favourite sports!

New: The Les Bains de Lavey thermal baths have been added to the booklet with 50% off a second adult admission for every full adult admission paid. Les Bains de Saillon are also offering a great opportunity to exercise at a reduced rate with their 12-month fitness pass for just CHF 300.

Plus, there is free admission for one child accompanied by a paying adult at Aquatis in Lausanne. The offers are valid from 1 November. You can find them all here: <https://verbier4v.ch/vouchers>



Ski for less with the Club Card

The Club Card is your passport for skiing days at special rates. With it, you enjoy a guaranteed discount of 10% on the standard rate, and this discount may be up to 50% depending on the chosen dates. What's more, you don't have to queue anymore: with the Club Card, you can head straight to the gates. The amount you've spent will then be debited from your credit card directly. Click here for more information on the dates!

Book your passes and activities online

You can also book your activities and passes and benefit from special rates on our website Verbier4Vallées. The earlier you book, the more you save! Online, you always have access to the best available price. In addition, opting to buy online means you can say goodbye to queuing at the ski lift ticket offices. Enjoy your time on the pistes to the fullest without waiting!

Passes available at machines

There is no longer any need to queue at ticket windows or worry about opening hours. Our machines, which have recently been updated to make their use simpler, are available 24/7, so you can purchase your passes at your own convenience.



Getting to Verbier by public transport couldn't be easier



BY TRAIN WITH THE VERBIER EXPRESS

Are you looking for a simple and sustainable way to reach the pistes without a tiring drive? Verbier 4Vallées has a number of practical solutions for you! Every weekend from 15 December 2024 to 27 April 2025, you can hop on the Verbier Express, a train linking Geneva directly to the foot of the slopes!

It's not just practical, it's great value too, with an all-in deal combining your journey with a day's skiing in Verbier.

Check the timetable here: https://verbier4v.ch/mobilite_en

BY TRAIN WITH THE VOSALPES EXPRESS

In addition to the Verbier Express, the SBB also operates a rail service linking Fribourg and Le Châble. Starting this year, the route will continue on without a transfer in Bex.

Opting for this mode of transport will give you discounts on the train ticket and on a day pass for the Verbier ski area (discounts starting from 40%)!

Check the timetable here: https://verbier4v.ch/mobilite_en

LE CHÂBLE <-> VERBIER GONDOLA LIFT

The gondola lift linking Le Châble and Verbier is part of the public transport offering. It is open 7 days a week (not including maintenance periods) from 5:15 am to 11:55 pm.

Please note: Your SBB Half-Fare or GA travelcard is also valid on this route!

TRANSPORT IN THE RESORT

There are free shuttle buses running all around the resort all year long to take you the bottom of the slopes: https://verbier4v.ch/buses_verbier



Hit the slopes now for less with Snow'n'Rail

To encourage the use of public transport, we have joined forces with RailAway to create the Snow'n'Rail offer. Choose the comfort of the train to reach Verbier and you will also benefit from a ski pass discount!

This winter, we will be offering you special deals during certain periods.

Here are the dates:

- From 2 to 23 December 2024: Benefit from a discount of 20% on the train ticket and 30% off your ski pass.
- From 1 January to 28 February 2025: Benefit from a discount of up to 50% on your train journey and 10% off your ski pass.

In addition, from 2 to 23 December 2024, you will also benefit from 30% off your ski pass for 1 to 27 April 2025.

During the rest of the year, you always have the offer of 10% off your ski pass in Verbier!



Le Bistrot, gourmet food at the top of Les Attelas

Perched at an altitude of 2,727 metres and just a stone's throw from the Funispace arrival station at Les Attelas, it offers a breathtaking view of the majestic Combins massif and the Mont Blanc massif.

At Le Bistrot, we offer a gourmet bistro menu featuring local specialities. This year, the restaurant made its début in the Gault&Millau guide with a rating of 13/20, confirming its status as a must for gourmets!

As regards ambiance, you can look forward to cosy decor in its chalet-style interior.

Le Bistrot can also be reached on foot.

Book your table > <https://le-bistrot.ch/en>



L'Inkontro, tastes of Italy & the Valais region

L'Inkontro, located on the slope of Les Attelas, transports you to a world where tradition and modernity combine to create an elegant yet welcoming atmosphere.

What makes this restaurant unique is that it blends gastronomy with architectural innovation. Wood and metal work in harmony to create a warm and modern ambience where every detail is designed for your comfort.

As you walk through the doors, you will discover two very distinct concepts offering a variety of pleasures and satisfying your different wishes.

Le Kesto, our main restaurant, provides a cosy setting to enjoy a range of Italian cuisine from antipasti to desserts incorporating Valais products.

Would you rather share some tapas with your family or friends? Then Le Komptoir is a treat for your taste buds with its tapas teeming with Italian flavours.

The menu also includes other antipasti, in particular a generous platter of cold meats and cheeses. Food is served from the bar.

Book your table > <https://inkontro.ch/en>



The Mont-Fort Swiss Lodge for a stay at an unbeatable price

Ideally situated in Le Châble, just a stone's throw from the gondola lift and the SBB station, the Mont-Fort Swiss Lodge hotel 1* is perfect for those travelling alone or in a group (20–50 guests).

Its location is ideal, as you are just a 15-minute gondola ride away from the pistes! Not only that, but there are also a range of restaurants and bars in the direct vicinity. To make a reservation, please visit <https://montfortswisslodge.ch/en>



Enjoy a break in La Tzoumaz with T-Resort

La Tzoumaz is a charming resort overlooking the Rhone valley situated at an altitude of 1,500 m in Valais. It is also the gateway to the 4Vallées ski area, offering you access to Verbier.

Very easy to reach and ideally located opposite the bottom station of the La Tzoumaz – Savoleyres gondola lift, T-Resort is a recently constructed 3* residence. Bright, comfortable and modern, the apartments are suitable for between four and 10 people depending on the category.

Awaiting you at T-Resort you will also find the T-Shop sports shop, the Tzoum'Evasion ski school and the T-Bar serving a selection of local beers and wines.

For more information, please visit www.t-resort.ch/en



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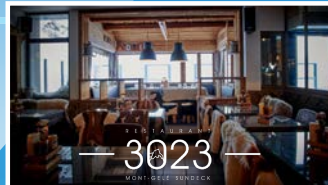
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Ski touring by night - From January to March on Wednesday evenings until 9 pm



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VERBIER
4 VALLÉES

SAVEURS D'ALTITUDE

Ski tour under the stars

Did you know you can set off on a ski tour once the sun has set?

Starting from Verbier or La Tzoumaz, it is a whole new way to enjoy the mountains in a unique atmosphere.

You are welcome to join us for this great experience offered from 6:00 pm to 9:00 pm every Wednesday from January to March.

The little extra? After your sporting outing, you can enjoy a bowl of delicious pasta at the summit of Savoleyres.

Just the ticket for a great night's sleep!



Illuminate your evening with ski descents by torchlight

Discover our ski descents by torchlight in Bruson! Get the evening off to a great start with a complimentary aperitif followed by a meal at the La Pasay restaurant.

After dinner, follow the instructors from the Swiss Ski and Snowboard School in Verbier for a nocturnal descent lit up by torches illuminating the mountain with a magical atmosphere.

It's an adventure that will stimulate your senses and make for unforgettable memories!



First Tracks: Be the first out on the pistes!

This activity allows you to make your first ski tracks on freshly groomed pistes well before other skiers arrive. Each Friday from 20 December to 18 April, you can meet us at Place de Médran for two memorable descents accompanied by an experienced patroller and a member of the Téléverbier management team.

After the runs, you can treat yourself to a delicious breakfast at Le Flocon before continuing your day.



This activity is a wonderful gift idea guaranteed to create unforgettable memories.

Imagine offering your nearest and dearest the opportunity to experience the thrill of leaving their first tracks in the virgin snow before the first skiers arrive – a truly unique experience!

To book this activity, please visit <https://verbier4v.ch/first-track>



Soar over the Tortin glacier with the Mont 4 Zipline

Starting at the summit of Mont Fort at an altitude of 3,330 metres and descending 383 metres over a distance of 1.4 kilometres, the Mont 4 Zipline offers an experience sure to take your breath away – especially once you're buckled in at the start of the zip line.

Thrills are guaranteed with a descent at 100 km/h!

Following an impressive start, you will soar over the glacier before arriving gently at the Col des Gentiannes. You can then enjoy a gourmet break at Black Tap, a restaurant offering a large selection of tasty burgers.

Book your activity online at <https://verbier4v.ch/m4zipline>



Verbier Snowpark

Located at an altitude of 2,250 metres and comprising a varied range of different modules (kickers, rails, boxes and more), the snow park in Verbier has something for all abilities.

You have the choice between two entrances and three lines: the Small line features five table-tops/whoops, while the Medium and Large lines comprise three kickers from 9 m to 13 m, a line with rails, tubes and boxes as well as jibs of all types, so you can shred to your heart's content!

Some modules may be modified depending on the snow coverage.

Skicross

Located in La Chaux near to the snow park in Verbier, Skicross is a fun-cross run open to all levels.

With the family, with friends or as part of a ski course, put your abilities to the test with this 700 m descent comprising a start gate, long and short banked turns, small and large jumps and a finish area.

Mini KL

The Mini KL is a course where the aim is to descend the piste as fast as possible.

Test your speed at the Mini KL in La Chaux and challenge your friends! With a good approach, you can achieve speeds of up to 70 km/h. Who can beat that?



Funslope

The La Tzoumaz – Savoleyres ski area now boasts a funslope suitable for both children and adults. It's a great way to experience new thrills and try a different way of skiing. The park is designed to be fun and accessible to all skiers and snowboarders irrespective of their level. The area is also ideal for children to learn the basics of freestyle skiing while having fun on a course packed with obstacles and modules.

Copperfield School Race Experience

Have you already tried out the giant slalom with 11 gates? The course aims to give skiers an experience similar to that of the World Cup.

At the top of the course, you will find a starting hut resembling the one set up for professional races. A timing system has also been set up, which communicates between the start and finish via Bluetooth.

Starting couldn't be simpler: just press a button and you will hear five beeps identical to those at the World Cup, then you can start the stopwatch by passing through the start gate.

When you arrive at the finish line, your time along with the three best times of the day will be displayed on a screen. It's the perfect place to compete against your friends or simply try to beat your own best time!

Giant X Tour



The Giant X Tour will be held on Saturday 1 March 2025. This event forming part of the Tour Freestyle Romand will take place close to the snow park in La Chaux.

The competition organised by the Giant X Tour in cooperation with the snow park in Verbier promises not to disappoint.

Don't hesitate to sign up for this competition open to everyone!



SnowDay 4 Bikes

Head to La Tzoumaz on Friday 31 January 2025 for a thrilling day of mountain biking on snow followed by an aperitif/tapas on the terrace at Savoleyres.

There's no race here, apart from the ones you start against your friends! Ride at your own speed with whomever you like and on as many trails as you like.



Opening session: Saint Nicholas Day

Come along on 7 December 2024 to celebrate the start of the season at the Verbier 4Vallées ski area in style!

The opening session is an event focusing the spotlight on skiing in your best Saint Nicholas costume. Enjoy the Verbier 4Vallées ski area with your friends or family for the special price of just CHF 5 for the whole day!

The programme including a wide range of entertainment, food and live music is sure to make for a thrilling day out.



Places are limited and online booking is required!

A share of the funds raised by your participation will be donated to the Verbier4All association, which lends adaptive winter and summer sports equipment to people of limited mobility for free.

For more information, please visit <https://verbier4v.ch/opening-session>



Xtreme Verbier: a legendary competition

In keeping with tradition, the grand finale of the Free-ride World Tour will be held on the demanding slopes of the Bec des Rosses. This world-class competition is scheduled during the week of 22 March 2025.

Get ready to watch an extraordinary spectacle where the best riders on the planet, including some from our

region, will compete for the title of world champion!

The village of Verbier is set to come to life with its traditional fête held from Friday 21 to Sunday 23 March and there will also be a ski test held at Les Ruinettes on Saturday 22 and Sunday 23 March.



Ultime session

The traditional party to celebrate the end of the winter season will be held on the weekend of 19–20 April 2025 at the snow park in La Chaux in Verbier! This year, the event will last two days and revolve around the theme of "75 years of Téléverbier". Get your finest traditional

outfit ready and join us to celebrate the Ultime Session! It's sure to be a fun-filled day out with plenty of entertainment planned!

For more information, please visit : https://verbier4v.ch/ultime_session

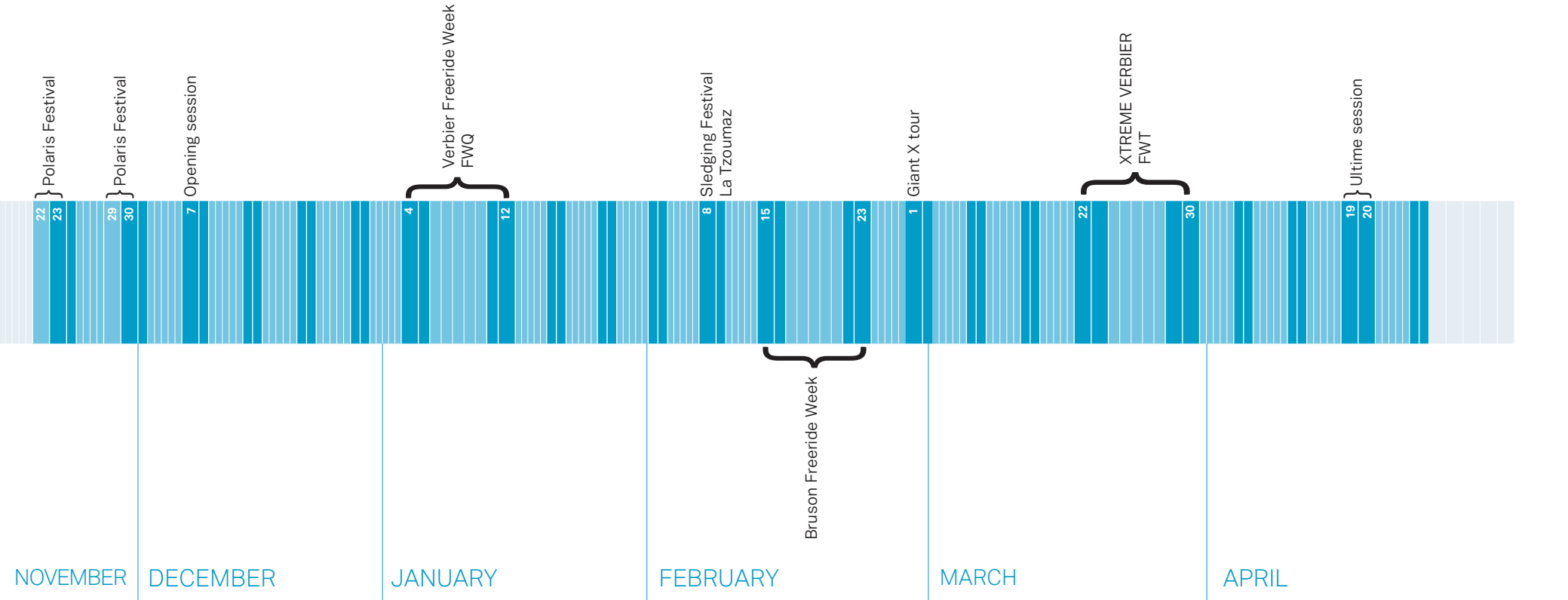




Philippe Roux Challenge
Every Saturday from 28.12.2024 to 05.04.2025

Night hike to Les Savoleyres every Wednesday
from January to March
The Savoleyres restaurant is open until 9:00 pm.

Live concerts at 1936 Bar
during peak season



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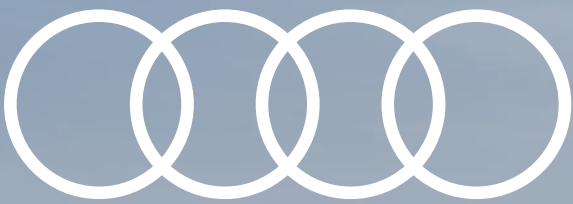


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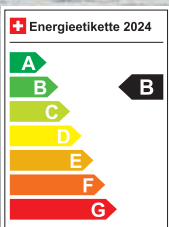
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Consumption data valid until 31.12.2024. The data valid from 1.1.2025 were
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