

VERBIER ADDICT MAG

BY TÉLÉVERBIER SA

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TELEVERBIER
VALAIS SUISSE

 **75 ANS**
1950-2025

Téléverbier: 75 years of activity

This year is a landmark birthday for Téléverbier: 75 years of adventures, challenges overcome and a shared passion for the mountains.

To celebrate this special occasion, we have planned a series of memorable and festive events, with both our loyal customers and our dedicated teams in mind.

'After-ski' events tour

From mid-August to mid-September, we will be on tour in several towns in Switzerland with our emblematic old Mont-Fort cabin. At each stop, we'll be organising festive evenings in partnership with local bars.

Limited edition skis in partnership with FACTION

In partnership with FACTION, we have created a special series of skis for the 75 years of Téléverbier. The design was inspired by the original plans for the iconic Savoleyres cable car, built in 1970.

Internal celebrations

On 5 September, the members of our team and those retired from our company are invited to a special day of activities in a convivial atmosphere.

A week later, on 12 September, a formal ceremony for the officials of our company and guests linked to the history of Téléverbier will take place to celebrate this important landmark.

A souvenir book

Last but not least, a book covering the 75 years of Téléverbier SA will be available from September.



Work has started on the Télémixte: a new era has begun

Work started again at the end of April, marking the beginning of the major phase in this large-scale construction. Throughout the year, work will continue simultaneously on the three stations and two sections, with the aim of completing this long-awaited project within the deadline.

In December 2025, the second section of the lift between Les Planards and Savoleyres will begin operating, replacing the Sud ski lift, which has been running for over 55 years. The construction of the Les Esserts station will continue throughout 2026. By the 2026-2027 winter season, the entire installation, including the new access slope, will be fully operational.

To follow the progress and keep in touch with all the latest information, visit our specially dedicated Télémixte website: tmx-savoleyres.ch



A brand new detachable chairlift for the Lac 2

Following a necessary winter break due to high altitude conditions, construction of the new Lac 2 chairlift started again on 22 April. The first steps consisted in dismantling the current installation and clearing the snow from the road leading to the Lac des Vaux.

With the new chairlift, the journey will only take 3 minutes – a considerable reduction in time. It will have a capacity of 2,000 people per hour and the modern seats will provide extra comfort.

This will greatly improve the overall experience of skiers wishing to visit the 4Vallées ski area.

Our teams are hard at work and construction will continue throughout the summer. The new installation is expected to be in operation in November 2025.

A word from the management

How time flies! The 2025 summer season is about to start. Despite the weather conditions last summer, we had a very successful season. This illustrates the unique appeal of our resort. The beauty of the mountain scenery, the pure, fresh air, the wide range of open-air activities and the numerous events are undeniably major assets, attracting many visitors. In addition to this, the increased efforts provided by all to make the summer seasons more attractive are bearing their fruit. I would like to thank all those who are contributing to this. It is essential to promote our resort beyond the winter season.

In 2025, work started on the new Les Esserts-Savoleyres Télémixte line, which will greatly improve the connection between the Verbier and La Tzoumaz ski areas. At the same time, the construction of a new detachable 6-seater chairlift will be completed in time for the 2025-2026 winter season. This will replace the existing Lac II installation, which links the Lac des Vaux and the Col de Chassoure.



For our company, 2025 is a year of major investments and relentless hard work, but this will all contribute to making our resort even more dynamic and greatly enhancing customer experience.

In 2025, our company is also celebrating 75 years of activity, a major landmark in our history. For this special occasion, we invite you to step back in time and visit the Médran and Les Ruinettes stations. You'll discover an exhibition of old photographs illustrating the key moments and development of our company over the years.

We can't wait to welcome you back to our beautiful region. Meanwhile, I'd like to thank you sincerely for your loyalty to Verbier, La Tzoumaz and Val de Bagnes.

See you soon!
Laurent Vaucher – CEO

LEGO versions of the most famous cabins in Verbier

In 2025, Téléverbier will be celebrating 75 years of activity: 75 years of history, innovation and adventures in the mountains.

To mark this symbolical event, two unique LEGO models have been created, representing the legendary Funispace and Jumbo cabins, as a playful tribute to the history of our resort.



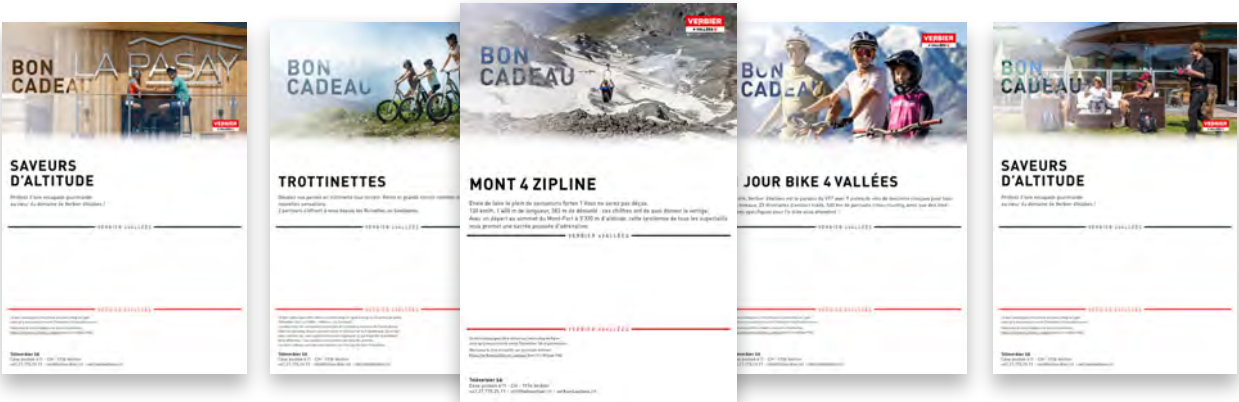
Offer an unforgettable experience with the Verbier 4Vallées vouchers

Treat a friend or family member to a Verbier 4Vallées gift voucher. Valid for the whole season, it will allow them to enjoy numerous activities: skiing, zip line, hiking, scooters, cycling... whatever they fancy.

The vouchers can also be used in restaurants, so foodies will be delighted, too.

You decide the value of the voucher and your guest can choose how to use it.

Gift vouchers are available from our online shop, verbier4vallees.ch, as well as at the Téléverbier SA sales desks (Le Châble, Médran and La Tzoumaz).



Enjoy a gourmet experience with the hikers' pass

Head off for the day to discover Verbier 4Vallées with your hikers' day pass. Take the lifts to the summits, explore the paths or just relax in one of the mountain restaurants.

The cherry on the cake is that with this pass, you'll receive **an exclusive 35 CHF discount for the La Pasay restaurant**, in Bruson.

Savour the tasty local cuisine in this wonderful setting, with a breathtaking view over the surrounding mountains.

This offer is valid when you spend a minimum of **50 CHF** in the restaurant.

It will be automatically deducted from your bill.



Piguet Galland, the exclusive sponsor of the new Télémixte!

It is with great pride that the Piguet Galland bank and Téléverbier signed an exclusive partnership for the new Savoleyres Télémixte line.

Initially for five years, this partnership is based on our shared values: excellence, innovation and a commitment to high quality tourism, which are characteristic of Verbier. It is born of our common desire to contribute to the harmonious and sustainable development of the area.

The new installation, named the **Piguet Gallant Line**, will proudly sport the colours of the bank.



The summer collection of our mascot, Meïno

Remember me? I'm Meïno, Verbiers' mascot.

My favourite playground is the mountains...and you'll come across me throughout the summer, along paths and in the shops!

If you want to take me with you as a souvenir, stop by the **Verbier Addict store**. You'll find T-shirts for children aged 4 to 8 years, soft toys to cuddle, cute key rings... and plenty of other surprises!

So, the next time you are here, make sure you visit the shop and bring me home with you!



Make the most of our special offers!

This summer, we have a **special offer on day passes** covering the entire area. On **three exceptional Sundays**, you can explore the whole area for **just 25 CHF**. And, to celebrate **the end of the season at the Mont-Fort**, on the Jeûne fédéral bank holiday, the price will be 15 CHF!

Save these dates, make the best of our attractive prices and (re)discover the Verbier 4Vallées summits

6 July: 25CHF • 3 August: 25CHF
7 September: 25 CHF • 22 September: 15 CHF*

*Jeûne fédéral bank holiday and closing day at the Mont-Fort

Unlimited exploration of Verbier with your pass!

From **7 June until 31 October**, Verbier is heaven on earth for hiking and mountain biking fans. **With your season or annual pass**, you'll have free access to the lifts. Head for the heights on foot, whizz down the Verbier Bikepark runs, admire the impressive view from the Mont-Fort or enjoy a well-earned break in one of the mountain restaurants.

Find out more here: verbier4v.ch/summer-pass

Explore Verbier on your bike

During the summer, Verbier becomes an immense playground for mountain bike fans, whether experienced riders or just curious beginners.

Take the lifts to reach the summits effortlessly and then... **just let gravity do the rest!**

The Verbier Bikepark

An area dedicated to downhill fun

The Verbier Bikepark offers **9 downhill trails**, of varying degrees of difficulty. Whether you are a beginner or an expert, there is something for everyone.

For a gentle introduction or a break between two more technical trails, try out the green trail, "**La Tsenelle**". This safe run is ideal for a first experience.

Enduro - For those who enjoy a challenge

Do you fancy pushing past your limits? Our **18 enduro tracks** combine endurance, technique and pleasure, with spectacular panoramic views. The tracks are designed for mountain bikers seeking thrills and adventure in the heart of nature.

Cycling at your own pace - Standard or electric mountain bikes

For a more relaxing outing, take your time to explore the hundreds of kilometres of marked paths, suitable for standard and electric mountain bikes. There are plenty of charging stations for e-bikes, so you'll be able to travel further afield.

All our routes, as well as practical information and advice, are available here: verbier4v.ch/bike



Walking and hiking for sports fans and nature lovers

With hundreds of kilometres of paths, Verbier 4Vallées is paradise for hikers. Whether you are looking for a challenging hike or a peaceful walk in the heart of the mountains, there is something for everyone.

Experienced hikers will appreciate the more demanding routes such as the Cabane de Mille (2,471m) one, with steep slopes and spectacular scenery.

For a more leisurely walk, the Japanese garden path, with its streams, rocks and alpine flowers, is ideal for losing yourself in your thoughts or spending quality time with your family.

For more information and to plan your visit, go to our website: verbier4v.ch/hikes



New: brunch and yoga at La Pasay

Every Sunday in July and August, from 13 July to 24 August, the La Pasay restaurant in Bruson will be serving brunch, with live music by local musicians.

Let yourself be tempted by a vast buffet of local produce.

You can also take optional yoga lessons on the terrace

of the restaurant, every Sunday before brunch.

Enjoy a unique experience in an idyllic setting, at an altitude of over 2,000 m.

If you are tempted by brunch, you need to make a booking on our website: verbier4v.ch/yogaandbrunch

Stay at the Mont-Fort Swiss Lodge for an unbeatable price

Located in Le Châble, close to the ski lifts and the CFF railway station, the 1* Mont-Fort Swiss Lodge is perfect for people travelling alone or in groups (20 to 50 people). It is less than 15 minutes by cable car from the hiking and mountain biking paths and, what's more, there are several restaurants and bars close by.

During the summer, the Mont-Fort Swiss Lodge offers a special package of 2 days mountain biking + accommodation for one night with breakfast included. This offer starts when the bikepark opens in June, and is available until the end of October. Find out more here: verbier4v.ch/bike_package

Stay at the T-Resort in La Tzoumaz



In La Tzoumaz, summer rhymes with adventure. Mountain biking, hiking and activities for children... there is plenty to do. The Verbier-La Tzoumaz bikepark has eight different tracks for you to experience and is suitable for all levels of skill.

The 3* T-Resort residence, located opposite the La Tzoumaz-Savoleyres cable car station, has a warm, modern atmosphere. The bright, comfortably furnished apartments, which accommodate 4 to 10 people, are perfect for families or groups of friends.

More information here: t-resort.ch

Restaurant at La Croix-de-Cœur



Local cuisine

Every summer, the restaurant at La Croix-de-Cœur offers a tasty summer menu, which won't fail to delight your taste buds. You can savour delicious local food rewarded with the "Saveurs du Valais" label (seasonal, local specialties) on the terrace, facing an incredible view. In the autumn, don't miss the game dishes, served with all the traditional accompaniments.

Find out more here: croixdecoeur.ch

Unforgettable evenings under a full moon, facing the peaks

The Croix-de-Cœur restaurant, perched between Verbier and La Tzoumaz, awaits you on the 12 July and 9 August for two very special evenings of gastronomy and conviviality.

Picture this: you're sitting at the table with friends or family, under a moonlit, starry sky. You are enjoying a menu specially created for the occasion and music is provided by a DJ. This is an extraordinary experience, not to be missed.

Booking recommended: verbier4v.ch/full-moon

The 360° Experience, for a day full of activities



The 360° Experience is a unique combination of activities in the mountains. Spend a fun-packed day enjoying adventures in the Verbier 4Vallées area.

Ease into the day with a **Swiss Rock Café**, served at the Médran Café.

Then, head for the **Mont-Fort** for a real adrenalin rush on the **Mont 4 Zipline**, the highest one in the Alps.

After the thrills, it's time to cool down while sipping a complimentary **aperitif**, followed by lunch at the **Mont-Fort igloo**, where

you can savour a fondue in an exceptional setting.

To round off this exhilarating day, make your way back to Verbier on a **cross-country scooter**, and then enjoy a **well-earned drink** to prolong the pleasure.

This activity is ideal for a **family outing, a day out with friends or as an original team-building event**.

Discover this unique experience at a special price: verbier4v.ch/experience360



The Mont-Fort: a giant playground for adventurers



Admire the stunning surroundings from the panoramic viewing platform

From the Mont-Fort platform, you can admire the spectacular view over the most famous peaks of the Alps (Matterhorn, Mont-Blanc, Grand Combin, Dent d'Hérens, ...), spread out before you in a breathtaking 360° panorama.

Take time to contemplate and marvel at this unforgettable sight.

Alternative ways to the Mont-Fort

Our two via ferrata routes start from Les Gentianes, at the arrival station of the Jumbo cable car.

The via ferrata is free, so the only expenses are the lifts and equipment hire.

Find out more here: verbier4v.ch/via-ferrata-en

Discover the Mont-Fort Expedition

Located between Verbier, Nendaz and the Mont-Fort, this route takes you on a unique, educational journey.

The Mont-Fort Expedition highlights the natural riches in the region and gives you an exceptional opportunity to observe the glaciers close up.

The object is to raise awareness of the beauty of nature and the importance of preserving it.

Use the ski lifts to access the high-altitude areas easily and comfortably.

From the Col des Gentianes to the top of the Mont-Fort, you'll explore frozen landscapes

while discovering the evolution of the glaciers through the ages.

New this summer: the base camps at La Chaux and Tortin have been designed to provide total immersion.

You'll find special display stands, a leaflet with explanations to guide you through the adventure and a puncher to mark each completed stage of the journey.

Find out more here: verbier4v.ch/mont-fort-expedition

Fête des familles, a festive day for the whole family

On 3 August, come and join us for an unforgettable day with your family.

There will be open-air concerts by talented artists and, of course, the traditional Mass with a backdrop of the Combins massif.

Children will find plenty of excitement too: a slacklining show, a clown's performance, make-up workshops, a climbing wall, bouncy castles and much, much more! Reasonably priced food will be available at a number of stands. Meino, our mascot, will be there too to entertain your children, make them laugh and pose for photos with them.

As for adults, they can revisit the 80s with the group Time Machine!

Having played over 850 concerts since 1999, Time Machine is considered to be one of the best live entertainment bands in the French-speaking part of Switzerland.

They have performed at several corporate events in the Geneva Arena, with audiences of 5000 people, and six times at the Montreux Jazz Festival.

Their shows are 100% live and festive, based on the biggest disco-funk hits from the 70s and 80s. Time Machine perform at all types of events – private or corporate parties, as well as public, charity and gala events. Their music appeals to all generations.

For this special day, the lifts will only cost 25 CHF! Find out more here: verbier4v.ch/fete-famille



Verbier Festival UNLTD HOPLÀ

Free concerts in the mountains

Every summer, the Verbier Festival brings music lovers together in the Swiss Alps for inspiring encounters between world-renowned artists and young, upcoming talents.

Join us at La Chaux (2200 m) in July and August for these unique, open-air concerts.

PROGRAMME

Saturday 19 July: ALPINE FUNK by UNLTD

The Sneaky Funk Squad hits the stage with its catchy riffs, New Orleans groove and a good dose of attitude. High altitude funk is irresistible, whether you're up dancing or lounging in the grass!

12.30-1.30 pm Musicians from the Verbier Festival Academy

1.45-3.00 pm Sneaky Funk Squad

Sunday 27 July: BIMBAMBOUM BY UNLTD X VF KIDS

BimBamBoum is a lively collaboration between UNLTD x VF KIDS, a family-friendly concert the likes of which you have never seen. After a brass performance by the young musicians of the Verbier Festival Junior Orchestra, Bab et les Chats take to the stage for a high-energy performance which turns rock upside down.

12.30-1.30 pm Musicians from the Verbier Festival Junior Orchestra / **1.45-3.00 pm** Bab et les Chats

Saturday 2 August: HOPLA BY UNLTD

This year's hoplà by UNLTD sees the Swiss-Cuban violinist Yilian Cañizares join the Galilee Quartet of the Verbier Festival Academy. Following an explosive brass opening set by the LookSeeGo Street Band, they'll rock the Alps with their celebration of rhythm, soul and sunshine.

12.30-1.30 pm LookSeeGo Street Band
1.45-3.00 pm Yilian Cañizares Quartet



The Verbier Bike Festival now welcomes all types of bikes

From 14 to 17 August, come and enjoy four days of biking fun in the heart of Val de Bagnes, at the Verbier Bike Festival. This is now open to all types of bikes.

Explore over 18 different routes, suitable for all levels, test the latest models for free and head off on a gourmet trail (randonnée gourmande) to taste the local specialities.

Programme: competitions, events for all ages, exhibitors' stands, workshops

Whether you're a beginner, a seasoned biker or just curious, this is the perfect occasion to ride, share and explore Verbier differently, in an exceptional natural setting. Find out more here: verbier4v.ch/ebike_festival

Electroclette, the highlight of the PALP Festival



Make your way to the alpine pastures of La Chaux on 15 and 16 August for a unique sensory experience! Electroclette is where electronic music meets exceptional cheeses and wines, all served at an altitude of 2000 m with a spectacular panoramic view.

Imagine savouring a raclette while listening to electronic music on an alpine dancefloor, facing the Alps. This is a festival of the senses, combining gastronomy and mesmerizing music in a breathtaking natural setting.

Find out more here: verbier4v.ch/electroclette-en

The Forcethon, THE s(up)port event of the summer

Take part in the Forcethon on 24 August, a unique event which combines sport and support. All are welcome, seasoned runners and simple walkers alike. There are two different courses designed to test your endurance, in a convivial and communal atmosphere.

In taking part in this event, you will actively support childhood cancer research and thus contribute to finding an efficient treatment for young people.



There are two runs to choose from:
The sporty run: 8 km – 1,000 m altitude difference
The fun run: 4 km – 200 m altitude difference

Come and join us for a day where sport rhymes with support!

Find out more here: verbier4v.ch/forcethon-en

Our altitude restaurants

Our restaurants are waiting to welcome you
with open arms this summer!

LA CROIX-DE-CŒUR

Local cuisine par excellence

Like every summer, La Croix-de-Cœur is ready to welcome visitors with its summer menu, which is always a treat for the taste buds.

And that's not all: the view is to die for!

The early autumn brings the start of the hunting season, when the restaurant serves its game specialties with traditional accompaniments.

Email: croixdecoeur@televerbier.ch

Phone: +41(0)27 775 25 36

Book your table online: croixdecoeur.ch



IGLOO DU MONT-FORT

The highest fondue in Europe!

Take in the stunning view from Mont Fort of the Alps' finest peaks while enjoying a delicious Swiss fondue (plain, with tomato or with champagne) with your family or friends.

Email: lesgentianes@televerbier.ch

Phone: +41(0)27 775 25 96

Info: verbier4v.ch/igloo



MÉDRAN CAFÉ

How about taking time out on this lovely terrace before hitting the heights again?

Snacks, drinks and home-made food are served all day in this warm, friendly café.

Make sure you try the paninis (our favourite is the panini bagnard!). You won't regret it!

Email: medrancafe@televerbier.ch

Phone: +41(0) 27 775 25 86

Info: verbier4v.ch/medran-cafe



LA PASAY

A new eatery for sociable dining

Sit down and relax in the friendly atmosphere and enjoy dishes with a focus on local products and delicious wine from top regional producers.

Email: lapasay@televerbier.ch

Phone: +41(0)27 775 26 10

Book your table online: lapasay.ch

IMPRESSUM

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PLACE DE MÉDRAN
- OPEN DAILY. -

VERBIER

ADDICT

BOUTIQUE

INFO :
verbier4v.ch/verbieraddict



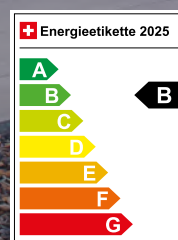






Beautiful estates are
Now electric. called Avant.

The new Audi A6 Avant e-tron performance
with a range of up to 720 km.
This is Audi



Audi A6 Avant e-tron performance, 367 hp,
14,8-17,0 kWh/100 km, 0 g CO₂/km, category B.