

VERBIER ADDICT MAG

BY TÉLÉVERBIER SA

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VERBIER
4 VALLÉES 

Work on the Les Esserts - Savoleyres combined lift to start soon

After a wait of several years, work on the new facility between the top stations of Les Esserts and Savoleyres is due to get underway shortly. This combined lift offering the advantages of both gondolas and chairs will replace the existing Verbier - Savoleyres gondola lift and the Savoleyres Sud ski lift. Assuming everything goes to plan with the construction permit procedure, work is scheduled to start in September 2024 and the lift should be in operation in time for the 2025–2026 season.

The primary objective of this project is to provide skiers with a direct connection from the Les Ruinettes ski area to that of Savoleyres - La Tzoumaz, thanks to a new route and new piste, without the need to take a bus.

In order to ensure a smooth service to all three stations in both summer and winter, we decided on a combined lift with 6-seat chairs and gondolas for up to 10 passengers. This configuration will allow pedestrians, skiers and also cyclists in summer to benefit from an efficient transport link between the different areas.

In the future, the Les Planards midway station will also be equipped with a special area for beginner skiers featuring mats and ideally situated on a sunny, south-facing terrace.

This long-awaited project is sure to become one of the backbones of our ski area and improve the experience and comfort of our visitors significantly.



A 6-seat detachable chairlift for the Lac 2

The Lac 2 chairlift, which ferries winter sports enthusiasts between the Lac des Vaux and the Col de Chas-soure, is to be replaced by a brand-new chairlift from the Swiss manufacturer Bartholet.

Work is expected to begin in July 2024 and the lift should be in operation for the 2025–2026 winter season.

The current facility has a transport capacity of 1,200 passengers per hour and a journey time of more than 5 minutes. Located at between 2,550 m and 2,750 m, the route is particularly prone to low temperatures, which naturally makes the trip a little uncomfortable at times. Although still up to standard, this chairlift deserves an upgrade from a safety, comfort and customer experience perspective.

The 6-seat detachable chairlift will be capable of transporting 1,600 passengers per hour initially, increasing to 2,000 per hour in a final phase. The journey time will be reduced to 3 minutes, making its use considerably more agreeable!



New public announcement system in our stations

A new system of public announcements is to be introduced in the ski lift stations in Curala, Médran and Les Ruinettes!

The primary aim of this initiative is to provide you with information quickly and efficiently as you pass through our stations. It is unfortunately unavoidable that on some days in the season our operations experience disruptions due to technical issues and weather conditions.

This new PA system will communicate announcements and solutions in real time so as to ensure your day in our area goes as smoothly as possible. Work is expected to begin in summer 2024 and be completed by next winter!

Message from the CEO



The winter season 2023–2024 finished very positively from our business perspective, and we also recorded an increase in visitor numbers, notably during what are referred to as the off-season periods. This success is the fruit of the hard work and commitment of all of our teams and the service providers in the region, which is why we would like to say a big thank you here to everyone involved.

However, the winter of 2023–2024 was also marred by challenges linked to the weather conditions, which hampered the smooth running of our operations on a number of occasions. Snow conditions above 2,000 m were exceptional all season long, from late October through to May.

Below 2,000 m, though, it was no mean feat to maintain a snowpack suitable for skiing for as long as possible.

The summer season is also looking promising for our region, provided that the weather is on our side. We are continuing to invest in our facilities and services in order to improve the quality of the customer experience. There are a large number of projects in the pipeline, and we are looking forward to making them a reality. In addition, we are bolstering our presence on the summer market, which has been booming in recent years. Our region's wealth of assets, such as the stunning mountain landscapes, the wide range of activities on offer and the numerous organised events, make it perfectly equipped for welcoming a large number of visitors.

We look forward to welcoming you back to our magnificent region. On that note, I would like to thank you all for your devotion to Verbier, La Tzoumaz and the Val de Bagnes.

See you soon!

Laurent Vaucher - CEO

Verbier 4Vallées gift vouchers for maximum fun

Treat your nearest and dearest to an unforgettable experience in the region, be that in summer or winter, with our Verbier 4Vallées gift vouchers.

We have a wide range of activities on offer, including skiing, zip lining, hiking, scootering and cycling. Simply specify the amount of your choice on the

voucher and your guest will be able to redeem it for their favourite pastime.

Gift vouchers are available online in our [voucher shop](#) at [verbier4vallees.ch](#) as well as in our Téléverbier SA sales locations (Le Châble – Médran – La Tzoumaz).



Day pass for hikers including discounts in some of our restaurants

The day pass for hikers allows you to explore Verbier 4Vallées to your heart's content for a whole day. Take advantage of all the resort's summer facilities for reaching the summits, shorten your favourite hikes, enjoy the magnificent view from the Mont Fort panoramic platform or simply relax and dine in style in an altitude restaurant.

Speaking of which – the day pass for hikers also includes discounts at two of our altitude restaurants: La Pasay in Bruson and Black Tap in Les Gentianes.

The La Pasay restaurant welcomes you with a varied menu of local specialities to enjoy with an unbeatable view of the surrounding mountains, while Black Tap is famous for its legendary burgers and XXL milkshakes!

Upon showing your day pass for hikers, an exceptional discount of CHF 35 at La Pasay and CHF 20 at Black Tap will be deducted directly from your bill if you spend more than CHF 50 at La Pasay and CHF 35 at Black Tap.



The unlimited fun days are back this summer!

Save money while making the most of our unlimited fun offers. On three Sundays in the summer, you can get unlimited access to the entire area for just CHF 25. On the Federal Day of Thanksgiving, Repentance and Prayer, a public holiday in Switzerland and coincidentally the last day on which Mont Fort is open, you can explore the whole domain for the special price of just CHF 15.

PRICE PER PERSON	CHF 25	CHF 15
JULY	07	
AUGUST	04	
SEPTEMBER	01	16

Live your summer to the fullest with the Verbier summer pass!

From 1 June to 27 October, Verbier presents an ideal playground for mountain biking and hiking enthusiasts. With 9 downhill trails, 23 enduro routes, 500 km of cross-country courses and signposted hiking paths, there is something to suit all tastes and abilities.

The summer pass offers access to a wide range of facilities, whether you want to continue climbing to the peaks on foot, enjoy the Bike Park, admire the view from Mont Fort or simply relax and dine in style in an altitude restaurant. Activities such as paragliding, zip lining, via ferratas and downhill scooter trails are also available at an additional cost.



The advantage booklet

We reward every purchase of a Verbier 4Vallées annual pass with a digital advantage booklet offering savings worth CHF 4,000! It gives you access to a wide range of discounts on activities, but above all more than 50 free days in other ski areas!

This year, there are two new additions to our advantage booklet: the Bains de Saillon thermal baths (via the 6-month pass offer) and the XStream Park, a family leisure centre in Collombey-Muraz. The Verbier 4Vallées loyalty programme offers you the option of purchasing a 6-month unlimited access pass for the Bains de Saillon at the special price of CHF 400 for adults and CHF 290 for children.

Job opportunities at Téléverbier: Join our team!

Here at Téléverbier, we are constantly on the lookout for new talent to complement our team. Check out our year-round and seasonal vacancies and send us your application to seize the opportunity to become part of our dynamic company. You can find our current job offers at <https://verbier4vallees.ch/en/about-us/jobs-offers>

Explore Verbier by bike

In summer, the Verbier 4Vallées resort becomes a veritable playground for mountain biking fans of all ability levels. The ski lifts are ideal for gaining a few metres of elevation and starting with a great view.

For the adventurous: Verbier Bike Park offers 9 downhill trails with something for all ability levels. Whether you are a beginner or an expert, each descent is a new adventure. Those new to the sport can start out on our green flow trail, which has been specially designed to offer a gentle introduction or for a relaxing break between two more challenging runs.

For endurists: Discover our 18 enduro routes, perfect for those looking to combine endurance, technical skills and fun.

These courses are designed to test your daring and your mountain biking skills while offering you breath-taking panoramic views of our region.

For fans of leisurely bike rides: Explore our hundreds of kilometres of signposted trails at your own pace.

Suitable for standard mountain bikes and e-bikes, these routes are ideal for a peaceful escape at the heart of nature. In addition, there are plenty of charging stations available throughout the valley, allowing you to cover even more kilometres without any worries.

To find out more about our routes and discover our trails, please click [here](#).



Hikes for sports enthusiasts and nature lovers

Verbier 4Vallées is a veritable paradise for hiking enthusiasts. With a network of trails stretching for hundreds of kilometres, our area offers a variety of routes to suit both experienced hikers looking for a challenge and nature lovers in search of tranquillity and breathtaking scenery.

For sports enthusiasts: Challenges and breathtaking panoramas

Sports enthusiasts will find a whole range of challenging trails in Verbier 4Vallées offering stimulating climbs as well as testing descents. Routes such as that leading up to the Cabane de Mille (highest point 2,471 m) promise not only exhilarating adventures but also impressive views of the Alps.

It is an experience not to be missed for those who love to push their limits.

For nature lovers: An immersion in Alpine biodiversity

If you are more a fan of contemplation and relaxation, the Levron bisse trail is sure to impress with its accessibility and the stunning beauty of the natural environment.

These less strenuous trails are perfect for leisurely walks with the family or recharging your batteries to the tunes of birdsong and the murmuring of the watercourses.

For more information and to begin planning your stay, please visit our [website](#).



The Mont-Fort Swiss Lodge for a stay at an unbeatable price

Ideally situated in Le Châble, just a stone's throw from the gondola lift and the SBB station, the Mont-Fort Swiss Lodge is the perfect choice for those travelling alone or in a group (20–50 guests).

Its location is ideal, as you are just a 15-minute gondola ride away from the pistes! There are also a range of restaurants and bars in the direct vicinity.

In summer, the Mont-Fort Swiss Lodge offers a package of 2 days of mountain biking and 1 overnight stay including breakfast from when the Bike Park opens in June until the end of October. Further information is available [here](#).



A gourmet summer with the Black Tap

After an adrenaline-filled zip line descent or a delightful hike in our mountains, why not treat yourself to a gourmet break at Black Tap Craft Burgers & Beer?

Make this your place to visit this summer for unbeatable burgers. It is the perfect place to relax and share good times with friends or family.

Psst...don't forget that if you purchase a day pass for hikers, you are entitled to an exceptional discount of CHF 20 deducted directly from you bill (a minimum spend of CHF 35 applies).

[To the restaurant](#)



Enjoy a day packed full of activities with the 360° Experience

Explore the best moments and activities that Verbier 4Vallées has to offer this summer with its 360° Experience package.

In the morning, kick-start your day with a Swiss Rock Café at Médran Café before heading to Mont Fort for a zip line descent with the Mont 4 Zipline.

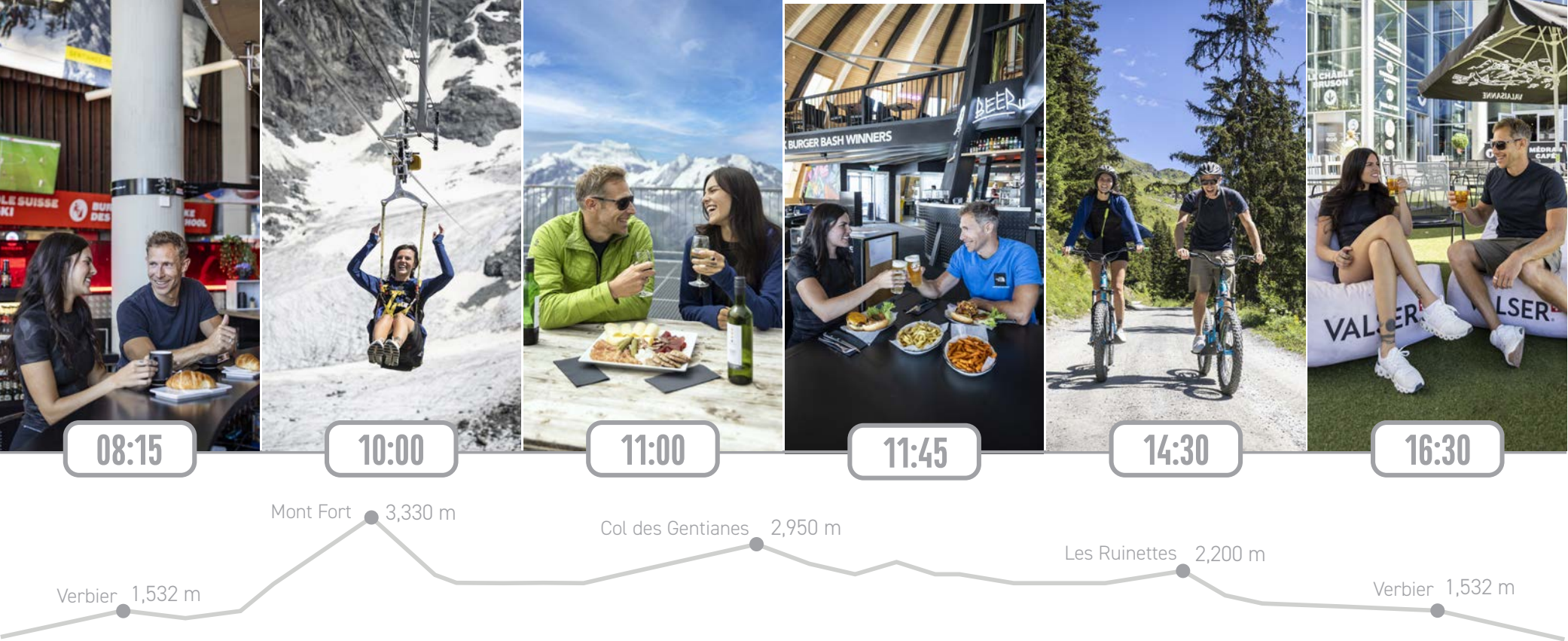
To top up your energy levels, you'll be served an aperitif followed by lunch at the Black Tap – the perfect opportunity to try one of their legendary burgers. You'll then finish off the day by riding an all-terrain scooter down to Place Centrale in Verbier, where a refreshing drink awaits you.

This package is ideal for spending a special day with your family or friends or even for a company outing!

Don't miss your chance to take advantage of this great value offer!

360° EXPERIENCE

[Book online now!](#)



Mont Fort: An endless adventure playground



Admire the view from the panoramic platform

You can practically hear nature calling to you on the Mont Fort panoramic platform. This 360° vantage point offers an unforgettable visual experience with breathtaking views of the most emblematic peaks of the Alps (the Matterhorn, Mont Blanc, the Grand Combin, the Dent d'Hérens...).



A new way to scale Mont Fort

Our two via ferratas start in Les Gentianes where the Le Jumbo gondola lift arrives. There is no charge for use of the via ferratas – you only need to pay for access to the ski lifts and hiring equipment.

Further information can be found [here](#)



Enjoy the sunrise

Don't miss the sunrise at Mont Fort, a unique experience at an altitude of 3,330 metres. The sky turns a wide range of vibrant colours until the first rays of sunshine appear. The magical surroundings add an extra touch with a panoramic view of the most beautiful peaks in the Alps. This activity is available in July and August.

New: As well as departures from Verbier, we are now also offering departures from Le Châble!

[Interested in the sunrise?](#)



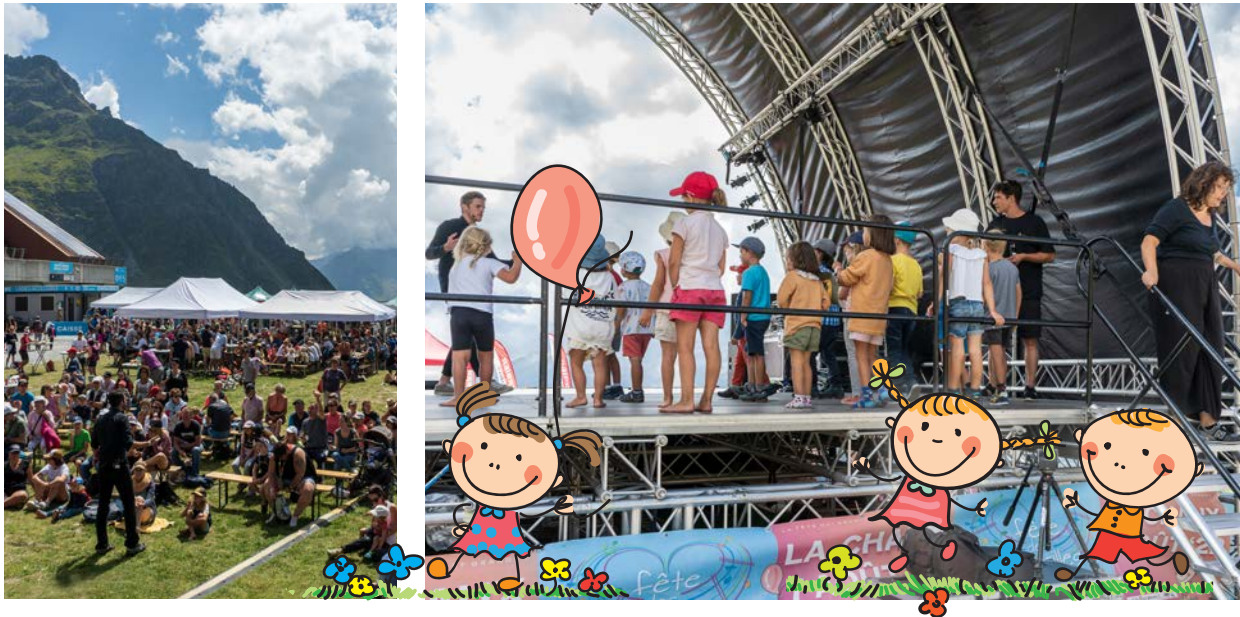
Discover the Mont Fort Expedition

The Mont Fort Expedition is an educational trail linking Verbier, Nendaz and Mont Fort. It showcases the region's natural riches and offers a rare opportunity to observe glaciers in motion. The aim of this initiative is to raise visitors' awareness of the importance of nature conservation and biodiversity. Our ski lifts provide easy access to the high-altitude areas, enabling visitors to explore the frozen landscapes and glaciers of the Col des Gentianes and Mont Fort, witnesses to the positions occupied by the glaciers in different periods. Further information can be found [here](#)

Family Festival

On 4 August, it is our great pleasure to invite you to an unforgettable family day out. A line-up of talented artists will be giving open-air concerts on stage, with Sophie De Quay headlining the event. The duo is ready to entertain the crowd with its infectious energy and unique musical style defined as electropop. There will also be a wide range of entertainment options for children, including face-painting, balancing

course, bouncy castles and much, much more! Last but not least, we have organised a variety of food stalls serving up tasty dishes at mouthwatering prices. The Family Festival is the perfect opportunity to spend a great day out with the whole family discovering new activities and making memories together. [To the event](#)



Forcethon

On 25 August, you can take part in the Forcethon, an event combining a sporting challenge with support for a charitable cause. This event offers routes for all abilities from professional runners to casual walkers and a chance to test your endurance in a convivial and engaged atmosphere. By participating in the Forcethon, you will actively support research into childhood cancer, helping to make crucial advances towards effective treatment. Join us for a day of sport, solidarity and excitement!



- AT A GLANCE:**
- COMPETITIVE COURSE**
-> 8 km and 1,000 metres of elevation gain
 - FUN COURSE**
-> 4 km and 200 metres of elevation gain.

Further information available [here](#).

Verbier Festival UNLTD HOPLÀ



In the scope of the Verbier Festival UNLTD, it is our great pleasure to invite you to join us on 3 August for two free concerts in La Chaux. From African music to brazilectro, let's celebrate the musical cultures of the world together. **Saturday 3 August – from 11:00 am to 4:00 pm in La Chaux.** You can find more information [here](#).

Verbier E-Bike festival



From 15 to 18 August, dive into a thrilling adventure in the heart of Verbier at the VEBF, Europe's premier e-bike festival! Join us to discover the latest models, explore picturesque trails and soak up the festive atmosphere in Verbier. Enjoy leisurely rides with your family or friends, sample the local specialities and let the magnificent mountain landscapes take your breath away. You can also challenge yourself by taking part in the competitions, spend time in the event village or simply share special moments surrounded by nature. To the [event](#).

Electroclette

17 & 18 August 2024. A veritable feast for the senses bringing together captivating music, culinary delights and a breathtaking panorama, Electroclette is the electrifying high point of the PALP festival. With an impressive variety of cheeses and a multitude of wines to sample, this is where raclette melts together with electronic music on an exceptional dance floor at the top of the Alps. You can find more information [here](#).



Our altitude restaurants

Our restaurants are waiting to welcome you with open arms this summer!

LA CROIX DE CŒUR

Local cuisine par excellence

Like every summer, La Croix-de-Coeur is ready to welcome visitors with its summer menu, which is always a treat for the taste buds.

And that's not all: the view is to die for!

The early autumn brings the start of the hunting season, when the restaurant serves up its game specialities with traditional accompaniments

E-mail: croixdecoeur@televerbier.ch
Phone +41(0)27 775 25 36

Book your table online:
www.croixdecoeur.ch



BLACK TAP

A taste of NYC at 3,000 metres

Grab the best burger New York has to offer - at an altitude of almost 3,000 m!

After a ride on the zipline or completing the via ferrata, what better way to get your breath back than dropping in to Black Tap to tuck into one of our specialities?

E-mail: blacktap@televerbier.ch
Phone +41(0)27 775 26 56

www.verbier4v.ch/black-tap



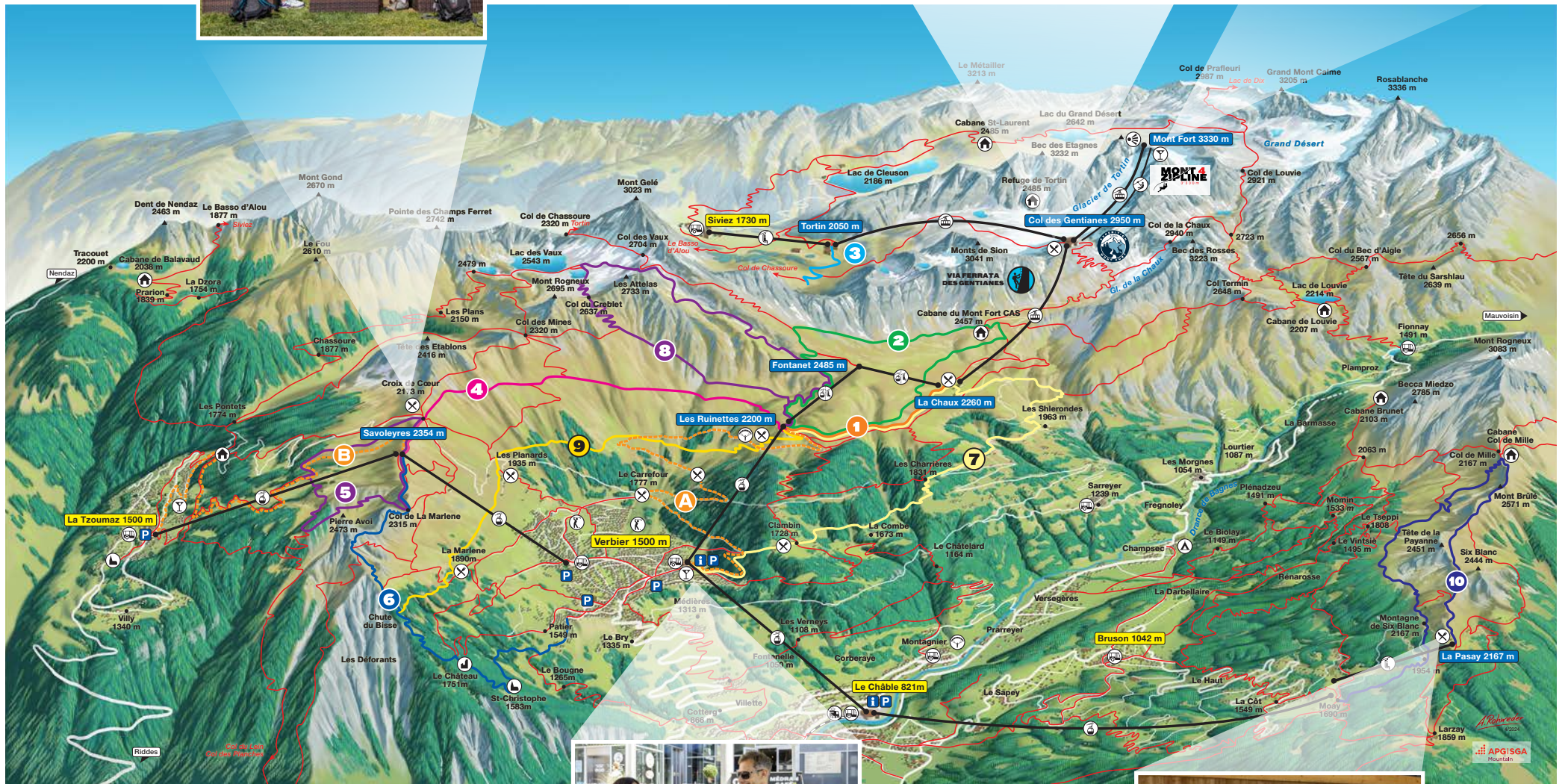
IGLOO DU MONT-FORT

The highest fondue in Europe!

Take in the stunning view from Mont Fort of the Alps' finest peaks while enjoying a delicious Swiss fondue (plain, with tomato or with champagne) with your family or friends.

E-mail: lesgentianes@televerbier.ch
Phone +41(0)27 775 25 96

www.verbier4v.ch/igloo



MÉDRAN CAFÉ

How about taking time out on the lovely terrace at the Médran before hitting the heights again?

Don't miss our traditional paninis and Happy Hour from 4 to 5 pm every day!

E-mail: medrancafe@televerbier.ch
Phone +41(0)27 775 25 86

www.verbier4v.ch/medran-cafe



LA PASAY

A new eatery for sociable dining

Sit down and relax in the friendly atmosphere and enjoy dishes with a focus on local products and delicious wine from top regional producers.

E-mail: lapasay@televerbier.ch
Phone +41(0)27 775 26 10

Book your table online:
www.lapasay.ch













PLACE DE MÉDRAN
- OPEN DAILY -

BOUTIQUE

VERBIER

ADDICT

INFO:
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Overtake your expectations.

Q6

The all-new, fully electric e-tron




Audi Vorsprung durch Technik

Audi Q6 SUV 55 e-tron quattro, 388 HP, 19,4-17,0 kWh/100 km, 0 g CO₂/km, category B

